

FLEX[®]

ADVANCED PRODUCT

OVERVIEW: FLEX[®] IS A BEER BITTERING HOP PRODUCT THAT PROVIDES IMPROVED BREWHOUSE EFFICIENCY AND FLEXIBILITY. FLEX IS DESIGNED TO REDUCE WORT LOSSES AND PROVIDE THE CLEAN BITTERING YOU NEED FOR YOUR BEER IN A CONVENIENT, EASY TO USE FORM. FLEX[®] IS FORMULATED PURELY FROM HOPS AND IS AN EXCELLENT ALTERNATIVE TO STANDARD AND CONCENTRATED HOP PELLETS AND POWDERS.

HIGH ALPHA ACID CONCENTRATION: FLEX[®] CONTAINS APPROXIMATELY 65% ALPHA ACIDS AND PROVIDES GREATER EFFICIENCY IN SHIPPING AND STORAGE AS COMPARED TO STANDARD PELLETS AND POWDERS.

HIGH BITTERNESS UTILIZATION: BECAUSE THE ALPHA ACIDS FROM FLEX ARE DOSED IN A LIQUID FORM, BITTERNESS UTILIZATION IS TYPICALLY IMPROVED OVER T90 HOP PELLETS BY 10-20% (RELATIVE).

CONVENIENTLY POURABLE: PROCESSING TECHNOLOGY RESULTS IN A CO₂ HOP RESIN WITH LOW VISCOSITY AT ROOM TEMPERATURE THAT MAKES IT EASY TO MEASURE AND DOSE.

NOTHING BUT PURE HOPS: FLEX[®] IS FORMULATED USING ONLY HOP LUPULIN COMPONENTS IN THEIR NATIVE FORM.

NO HOP SOLIDS: WITH FLEX[®] YOU NEEDN'T WORRY ABOUT COSTLY LOSSES AND WASTE DISPOSAL ASSOCIATED WITH WORT RETENTION IN HOP SOLIDS. IN ADDITION, YOU'LL AVOID POOR WHIRLPOOL PERFORMANCE DUE TO EXCESS TRUB.

NO SPECIAL DOSING REQUIREMENTS OR CALCULATIONS: IT IS RECOMMENDED THAT FLEX[®] BE DOSED DIRECTLY TO THE BREW KETTLE AT THE BEGINNING OF BOIL. USE A TYPICAL FORMULA FOR ALPHA DOSING ASSUMING 35% UTILIZATION TO THE FINAL BEER; ADJUST AS NEEDED.



WILLAMETTE VALLEY HOPS