## MCKENZIE<sup>TM</sup>

## **UNITED STATES**



COMMERCIALLY LAUNCHED IN 2021, MCKENZIE™
C-148 C.V. IS THE FIRST VARIETY RELEASED BY THE
WEST COAST HOP BREEDING COMPANY (WCHB) OF
AURORA, OREGON. WCHB IS A CO-OPERATIVE
ORGANIZATION OF SIX OREGON HOP GROWERS.
MCKENZIE™ WAS BRED SPECIFICALLY FOR THE
CLIMATE AND AGRONOMY OF OREGON,
MAXIMIZING THE LOCAL TERROIR. MCKENZIE™ IS
DESCRIBED AS A BRIGHT AND FRUITY MIXTURE OF
CLASSIC VARIETIES LIKE FUGGLE AND CENTENNIAL.

TECHNICAL DATA
ALPHA (%): 10.3
BETA (%): 8.7
COHUMULONE (% OF ALPHA ACIDS):
TOTAL OIL (ML/100G): 2.3
MYRCENE (% OF TOTAL OIL):
HUMULENE (% OF TOTAL OIL):
CARYOPHYLLENE (% OF TOTAL OIL):
FARNESENE (% OF TOTAL OIL):
LINALOOL (% OF TOTAL OIL):
TOTAL POLYPHENOLS (%):-

