

# HOPHAZE™

ADVANCED PRODUCT



## HopHaze™

GREAT HAZE STABILITY AND FLEXIBILITY FROM  
100% HOPS.

HOPHAZE™ IS AN INNOVATIVE BREWING SOLUTION THAT'S FLAVORLESS, ODORLESS, AND COMPLETELY HOP DERIVED. INCREDIBLY EASY TO DOSE, HOPHAZE™ LETS YOU ACHIEVE THE EXACT LEVEL OF HAZE YOU WANT—AND REMAINS STABLE FOR THE LIFE OF YOUR BEER.

- 100% HOP-DERIVED, NO LABELING ISSUES
- A STABLE HAZE THAT LASTS THE BEER'S ENTIRE SHELF-LIFE
- EFFICIENT, EASY TO DOSE BEFORE THE BRIGHT TANK
- USE A LITTLE OR A LOT WITHOUT IMPACTING FLAVOR OR AROMA

IT WILL CHANGE THE WAY YOU THINK ABOUT SHIPPING AND STORING HAZYS.

"I REALLY LIKED THAT IT'S 100% HOP BASED, SO THERE ARE NO ADDITIONAL INGREDIENTS TO LIST ON YOUR BEER LABEL. AND WHEN WE TESTED IT IN DIFFERENT STORAGE CONDITIONS—NINE MONTHS LATER, THE BEERS WERE HAZY AS CAN BE. I THINK HOPHAZE™ HAS THE POTENTIAL TO MOVE THE INDUSTRY FORWARD."

– JOE CASEY, BREWMaster, ANHEUSER-BUSCH  
BREWERS COLLECTIVE



**WILLAMETTE VALLEY HOPS**